

2012 & 2016 CAMPUS REPORT

Student Voting Rates for
Kennesaw State
University

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2016 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse (FERPA-blocked records excluded) and publicly available voting files collected by Catalyst.

Institutional voting rates are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics, we cannot consistently adjust for students who are non-resident aliens, resident aliens, or undocumented students. This may result in your institution's actual voting rate being higher than we report. To calculate that percentage, and to read more about NSLVE data, see our [FAQ on Campus Reports](#). Please also see [Creating and Maintaining the NSLVE Database](#) paper for a more detailed study methodology.

Reviewing the Data

Use the following key to interpret the charts:

* = number of students is less than 10

n/a = no data was collected or calculated for this field.

What to do next?

- Review the data. This report provides a baseline measure of your students' engagement in democracy in 2012 and 2016, and compares your institution's voting rates to similar institutions. Visit our website for more comparison data.
- Share the report widely and strategically, including posting it online.
- Put your data into practice. Use our IDHE Resources to guide you.
- Address your campus climate for student political learning, discourse, and participation. Start by bringing the IDHE team to your campus or using the IDHE self-assessment rubric available on our website.
- Partner with IDHE. We are available with virtual office hours, webinars, brown bag discussions and in-person trainings.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: idhe.tufts.edu.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE) or email us at NSLVE@tufts.edu.

Warm regards,
IDHE Team



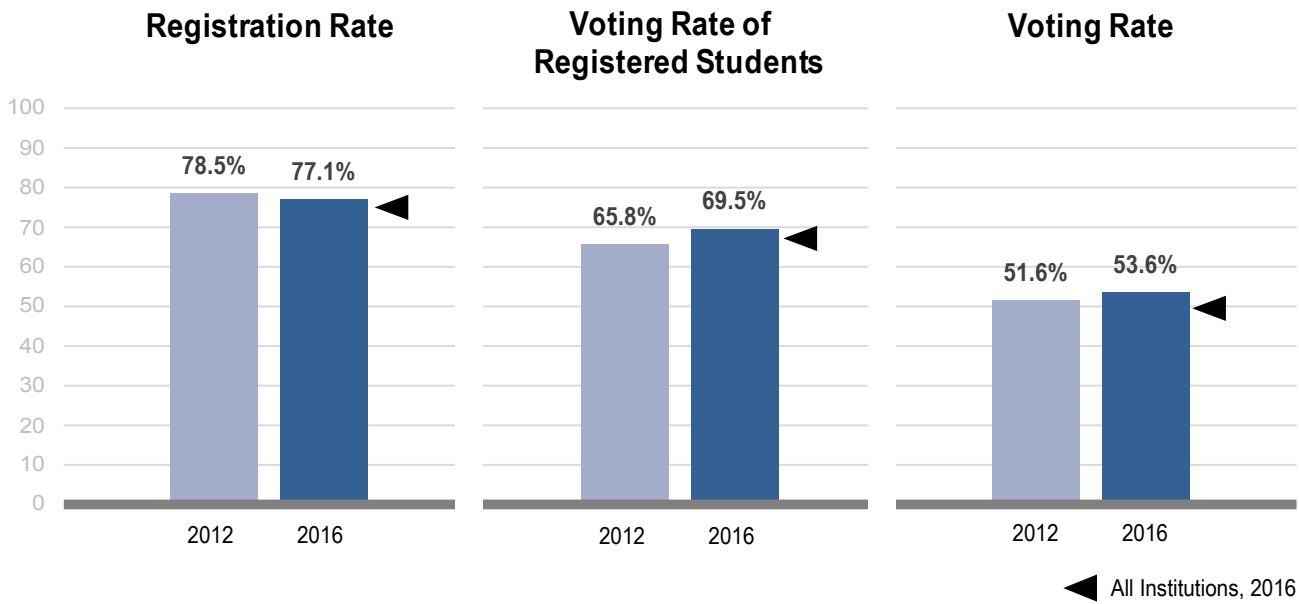
YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

Voting and Registration Rates

2016 Voting Rate
53.6%

CHANGE FROM 2012
2.0

2016 VOTING RATE FOR ALL INSTITUTIONS
50.4%



	2012	2016	Change
Total student enrollment	24,112	34,289	↑ 10,177
Age under 18/Unknown	(226)	(378)	
IPEDS estimated non-resident aliens	(476)	(759)	
FERPA records blocked	(75)	(91)	
Total eligible voters	23,335	33,061	↑ 9,726
Number of students who registered	18,319	25,501	↑ 7,182
Number of students who voted	12,051	17,729	↑ 5,678
Registration rate	78.5%	77.1%	↓ -1.4
Voting rate of registered students	65.8%	69.5%	↑ 3.7
Voting rate	51.6%	53.6%	↑ 2.0
Difference from all institutions	+4.7	+3.2	

HOW YOUR NUMBERS COMPARE | PRESIDENTIAL ELECTIONS

By Carnegie Classification

2012 Voting Rate for All Institutions
46.9%

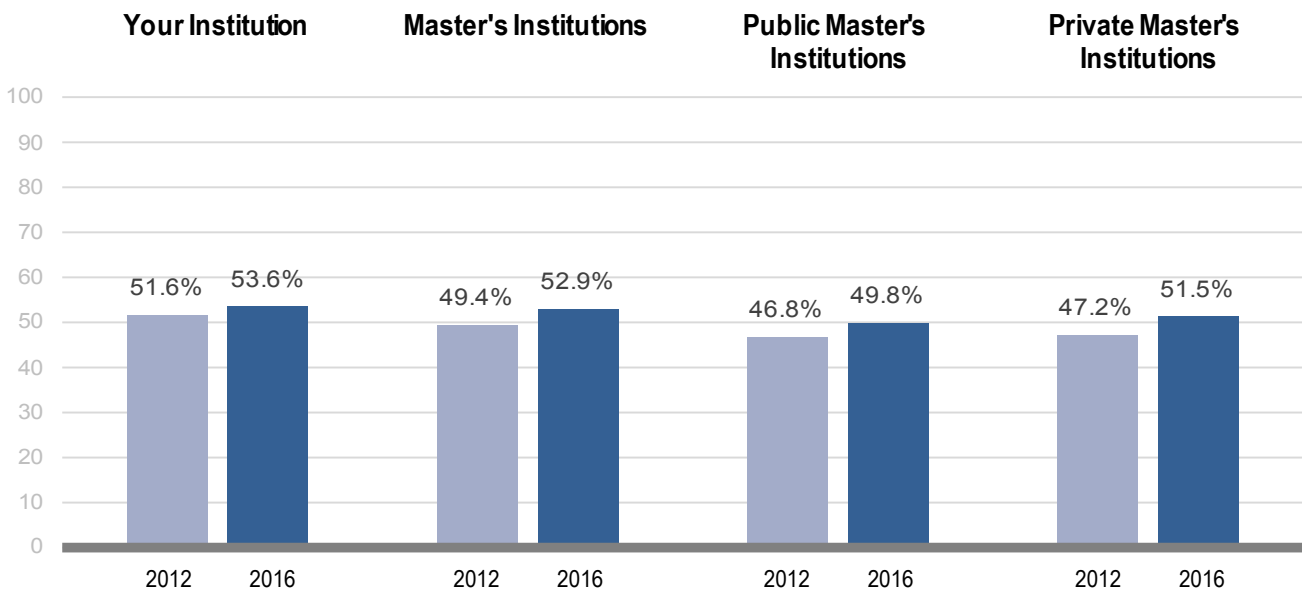
HIGH 72.9%
 LOW 19.3%

2016 Voting Rate for All Institutions
50.4%

HIGH 81.4%
 LOW 13.1%

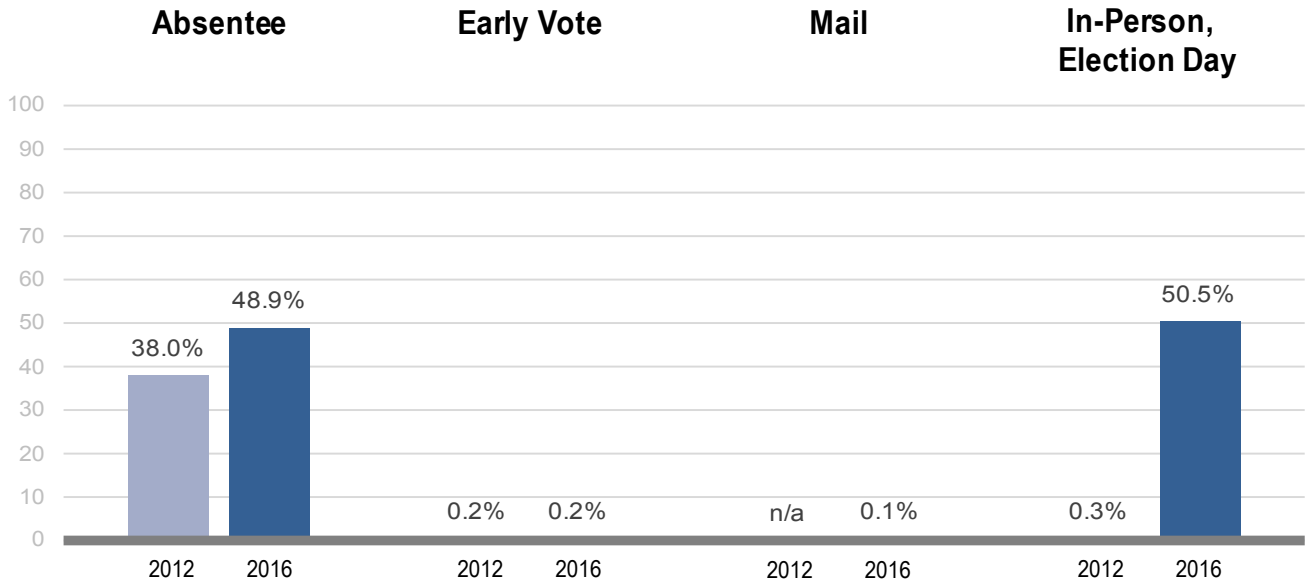
Difference from All Institutions **+4.7**

Difference from All Institutions **+3.2**



YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Voting Method*

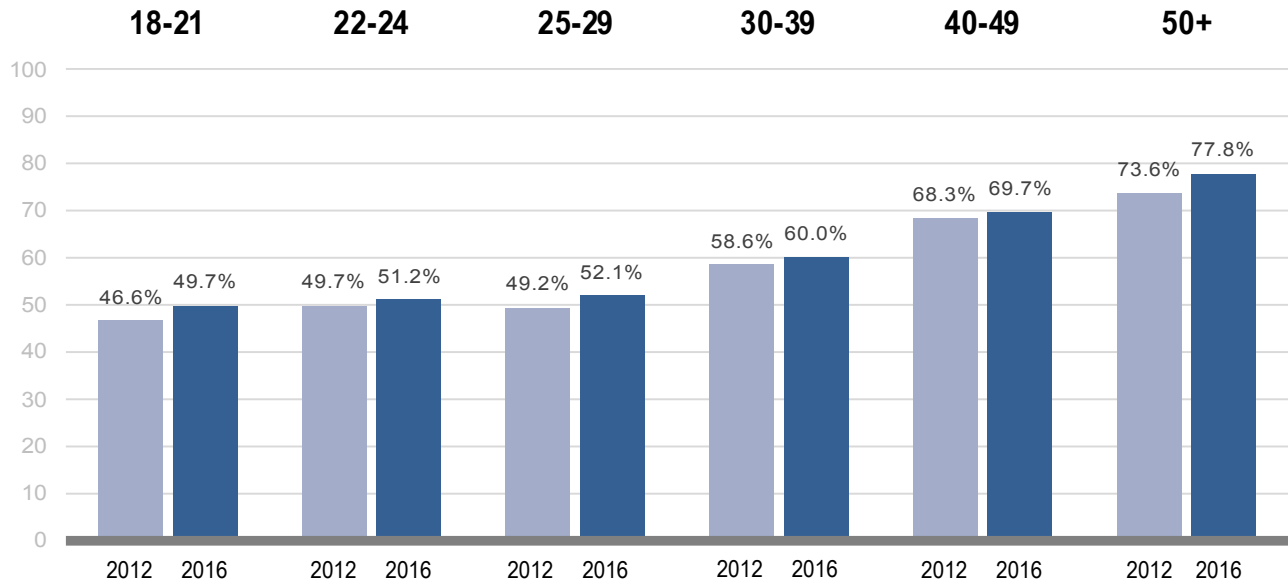


	2012		2016		Change	
	Voted	Rate	Voted	Rate		
Absentee	4,581	38.0%	8,677	48.9%	↑	10.9
Early Vote	22	0.2%	26	0.2%	→	0.0
Mail	0	n/a	11	0.1%		n/a
In-Person, Election Day	31	0.3%	8,953	50.5%	↑	50.2
Unknown	7,417	61.6%	62	0.4%		
Total	12,051		17,729			

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Age Group*

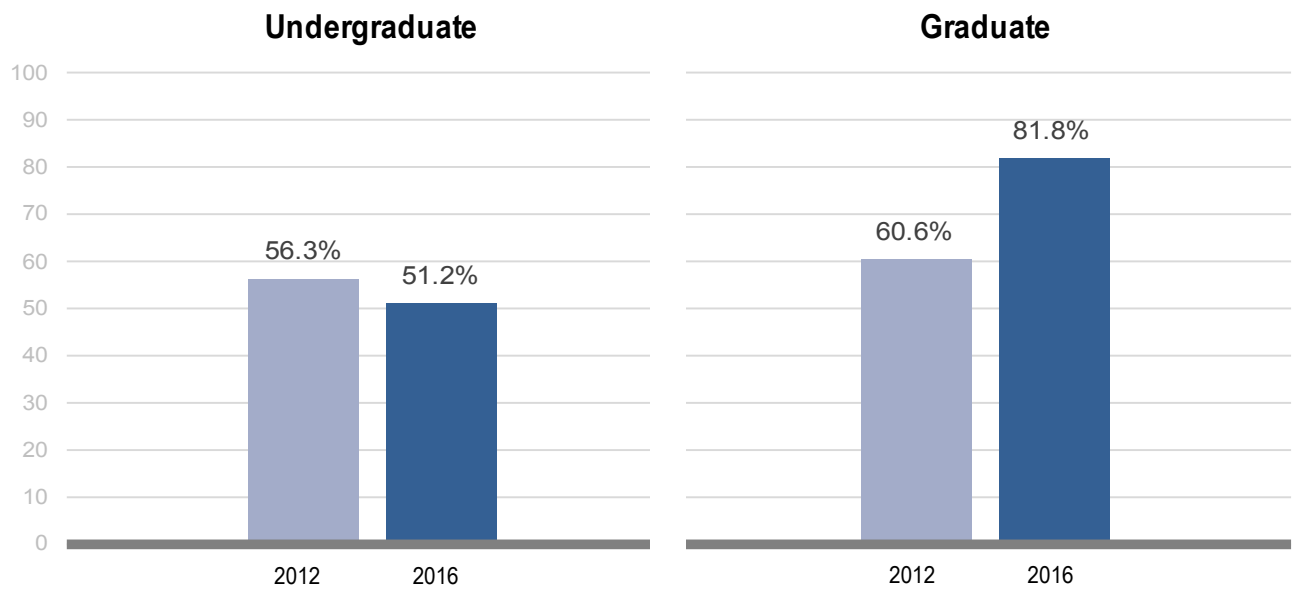


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	10,761	5,019	46.6%	17,509	8,700	49.7%	↑ 3.1
22-24	5,490	2,727	49.7%	7,539	3,860	51.2%	↑ 1.5
25-29	3,351	1,648	49.2%	4,023	2,094	52.1%	↑ 2.9
30-39	2,522	1,477	58.6%	2,922	1,754	60.0%	↑ 1.5
40-49	1,164	795	68.3%	1,246	869	69.7%	↑ 1.4
50+	523	385	73.6%	581	452	77.8%	↑ 4.2
Unknown	0			0			

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Education Level*



	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	1,185	667	56.3%	31,091	15,919	51.2%	↓ -5.1
Graduate	175	106	60.6%	33	27	81.8%	↑ 21.3
Unknown	22,451			2,696			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Undergraduate Class Year*

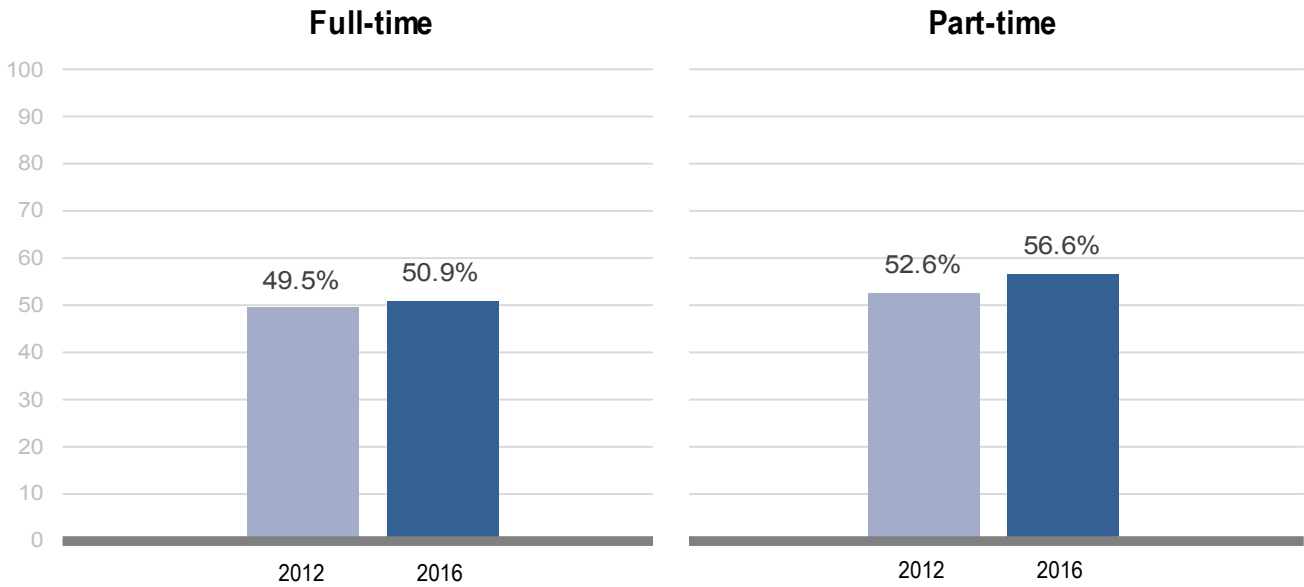


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
First Year	0	0	n/a	0	0	n/a	n/a
Sophomore	0	0	n/a	0	0	n/a	n/a
Upperclassman	0	0	n/a	0	0	n/a	n/a

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Enrollment Status*

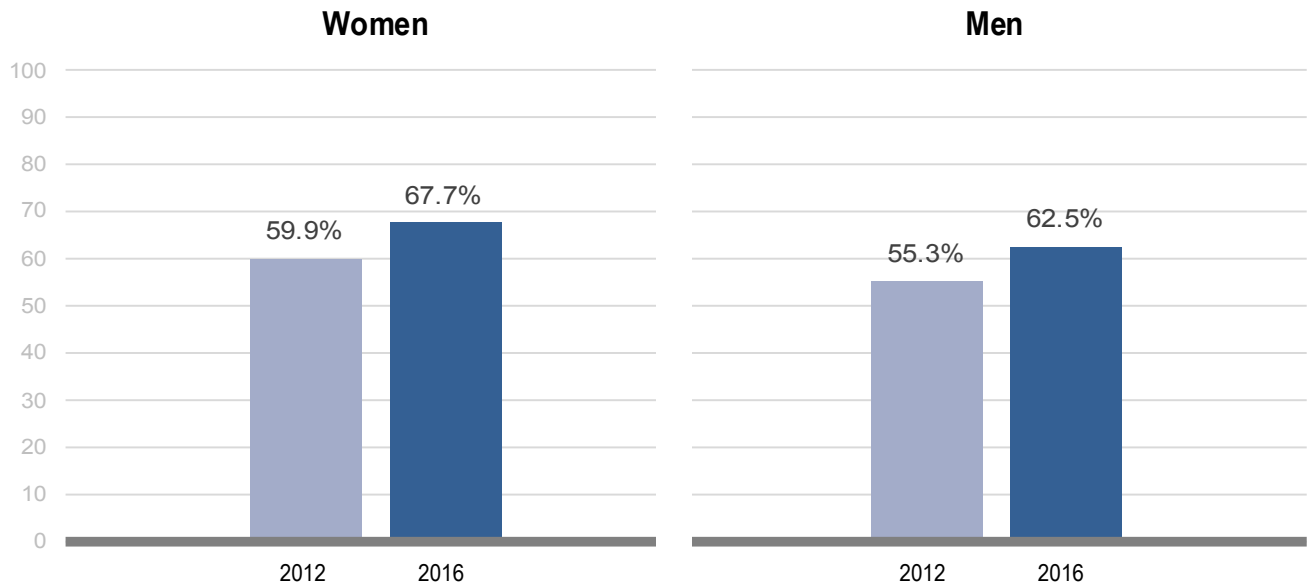


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	15,105	7,472	49.5%	24,652	12,540	50.9%	↑ 1.4
Part-time	8,706	4,579	52.6%	9,168	5,189	56.6%	↑ 4.0
Unknown	0	0	n/a	0	0	n/a	

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Gender*



	2012			2016			Change	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
Women	12,088	7,244	59.9%	13,374	9,047	67.7%	↑	7.7
Men	8,700	4,807	55.3%	13,887	8,673	62.5%	↑	7.2
Unknown	3,023	0	n/a	6,559	*	n/a		

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Architecture	0	0	n/a	353	145	41.1%	n/a
Area, Ethnic, Cultural, Gender, and Group Studies	0	0	n/a	66	38	57.6%	n/a
Biological and Biomedical Sciences	47	27	57.5%	2,039	945	46.4% ↓	-11.1
Business, Management, and Marketing	316	177	56.0%	6,706	3,510	52.3% ↓	-3.7
Communication and Journalism	106	75	70.8%	1,716	969	56.5% ↓	-14.3
Computer and Information Sciences	69	36	52.2%	3,434	1,659	48.3% ↓	-3.9
Education	208	132	63.5%	2,913	1,850	63.5% →	0.0
Engineering and Engineering Technologies	0	0	n/a	4,384	2,196	50.1%	n/a
English Language and Literature	43	21	48.8%	417	247	59.2% ↑	10.4
Foreign Languages, Literatures, and Linguistics	10	*	n/a	137	74	54.0%	n/a
Health Professions	108	57	52.8%	2,066	1,074	52.0% ↓	-0.8
History	34	24	70.6%	226	152	67.3% ↓	-3.3
Law Enforcement, Firefighting, and Protective Services	44	23	52.3%	761	403	53.0% ↑	0.7
Liberal Arts and Sciences, and Humanities	0	0	n/a	1,211	627	51.8%	n/a
Mathematics and Statistics	31	13	41.9%	269	136	50.6% ↑	8.6
Multi/Interdisciplinary Studies	37	21	56.8%	542	309	57.0% ↑	0.2
Natural Resources and Conservation	0	0	n/a	108	56	51.9%	n/a
Parks, Recreation, Leisure, and Fitness Studies	49	25	51.0%	1,496	707	47.3% ↓	-3.8
Philosophy and Religious Studies	0	0	n/a	31	18	58.1%	n/a
Physical Sciences	*	*	n/a	416	174	41.8%	n/a
Psychology	73	34	46.6%	1,579	765	48.5% ↑	1.9
Public Administration and Social Service Professions	55	32	58.2%	467	299	64.0% ↑	5.9
Social Sciences	90	54	60.0%	1,304	758	58.1% ↓	-1.9

Visual and Performing Arts	32	17	53.1%	1,040	541	52.0% ↓	-1.1
Unknown	22,452	11,272	50.2%	139	77	55.4% ↑	5.2

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: idhe.tufts.edu.

References:

NSLVE encourages to share this report as broadly as possible, including posting it. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2016). *2012 & 2016 NSLVE Campus Report*. Medford, MA.

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